

Sanford Historic Trust Board Meeting Minutes

Date: February 3, 2015

Time: 6 PM

Place: 104 Park Ave

Note Taker: Kristin Cole

Attendees: Charlie Hull, Rob Hawkins, Brenda Boland, Kristin Cole, Alec Then, Nelson Beverly, Jim Fears, Fran Cramer

Absent members: Hank Dieckhaus

Others present: Kathy Hull

- 1) Nelson Beverly calls meeting to order at 6:06
- 2) January Meeting Minutes were reviewed and unanimously approved
- 3) **Calendar Project Overview** - Kathy Hull provided an overview for the plan for the 2016 SHT Calendar Project. Reg Garner has once again agreed to partner with the Trust on the project by managing the photo contest through the Orlando Camera Club as was done last year. Additionally, we will be approaching Jeanine Taylor to donate use of her gallery space for the photo exhibition and award ceremony. 2016 calendar theme to be Historic Homes. The project will begin April 1st. Last year we had 150 entries, the goal is to meet or exceed that number for 2016. Kathy has suggested:
 - a. that the Trust create a “write-up” that can be used by p[photographers as a means of introducing themselves to home owners when they are photographing homes.
 - b. Marketing efforts for the project will include 50 printed posters to be distributed to local businesses, messaging efforts on Facebook, NextDoor and other social media as appropriate.
 - c. Framing of photos was sponsored last year, we will need to procure a sponsor this year as well.
- 4) **Reports of Officers**
 - a. Nelson Beverly – President. Nelson provided update on completed work with Wild Apricot. The website and member listing has been updated and is now running in the WA cloud.
 - b. Jim Fears - Treasurer. Overview of the financial summary. It was noted that in 2014 the budget for lampposts, installation and maintenance exceeded what was anticipated, primarily due to the installation of three additional posts. The Board agreed to keep all expenses transparent to membership and be mindful of areas where potential overruns may occur so that detail can be evaluated and shared with membership
- 5) **Project Reports**

- a. **SHT Logo:** While some members has expressed an interest in revamping the Trust logo, it was agreed that this project would not be a priority in 2015.
- b. **Fun Map project:** no update
- c. **Lamppost project:** Alec is working to get a map of where all lights exist today, so that target areas may be best identified. He also suggested that this may be a good time to approach the City to see if they are interested in once again partnering on a portion of the lamp post project. He cited ways that they could help the project, such as supplying the permit, and/or installing base plate and electrical work for post installation. With the City no longer under the same budget constraints as they were when they ended their assistance with this project; this may be a good time to approach the City about reengaging their support. Alec and Nelson to make inquiries.
- d. **Sign Toppers:** Nelson and Alec have reached out to the city (Gibson and Dalton) concerning SHT initiative to install street sign toppers within the District. Upon approval, Alec will attempt to facilitate dovetailing the sign topper installation with other City work, so the City can assist with the installation of the toppers.
- e. **Communication & Technology:** Wild Apricot work is complete and membership has been loaded into the cloud based platform
- f. **Holiday Tour:** no update
- g. **Fund Raising:** no update
- h. **Preservation Committee:** The Trust will need to procure new plaques for the 2015 Preservation awards. Nelson is currently looking for a chairperson to oversee this project. Kristin has agreed to participate on the committee and help with logistics for the event.
- i. **Trust Liaison:** no update

6) New Business

a. Sanford Historic Preservation Lecture date change

February – Sarah Miller, Florida Public Archaeology Network, “Tales from the Crypt” will be rescheduled. Rick Gonzalez will be speaking on new development at the 2/19 meeting

Nelson suggested using the Tales from the Crypt as an opportunity for a field trip.

Meeting adjourned at 8:10 p.m.

Minutes submitted by Secretary, Kristin Cole.