



Sponsorship Opportunities

Sponsorship of the 7th Annual Images of Sanford 2021 calendar is the perfect opportunity to showcase your business or show your individual support 365 days a year. Your sponsorship allows the Sanford Historic Trust to distribute the large format black and white calendar free of charge to Sanford citizens, businesses, and visitors.

Picture **THIS!**

\$1,000

Title Sponsor (Limited to 4) includes:

- Name and logo at the bottom of every calendar page including front and back cover
- 100 calendars to distribute to customers and friends
- Invitation and recognition at October calendar reveal party at Jeanine Taylor Gallery
- Up to 2 individual social media posts, website presence and eNewsletter

THAT'S *My*
MONTH

\$250

Month Sponsor (Limited to 12- *first come first serve*) includes:

- Select a month to sponsor and showcase your business
Example: March sponsored by (with a short blurb from your business)
- Name and logo on the calendar with other Month Sponsors
- 10 calendars to distribute to customers and friends
- Invitation to October calendar reveal party at Jeanine Taylor Gallery
- A social media post for your sponsored month

I'm a friend
OF THE CALENDAR

\$100

Show your appreciation of the 7th Annual Images of Sanford calendar project by supporting the 2021 edition.

- Your name listed on the calendar with other Friends of the Calendar
- 5 calendars to distribute to customers and friends
- Your name listed on the Sanford Historic Trust website
- Invitation to October calendar reveal party at Jeanine Taylor gallery

\$50 for 1 date
\$125 for 3 dates

Save the Date!

List your public event on a specific date

Example: Love Your Shorts lists the dates of its 3-day event every February

Thank you
FOR YOUR SUPPORT!





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The 7th Annual Images of Sanford 2021 calendar will grace 2,000 walls and desks in the upcoming year. A photo contest is held by the Sanford Historic Trust to select the featured monthly photos. Calendar sponsorship is the perfect way to be recognized as a supporter of the all-inclusive Sanford project.

INFORMATION

Contact Name _____ Phone _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Facebook & Instagram Handles _____

PACKAGE SELECTION (Check box)

- PICTURE THIS!: Title Sponsor \$1000
- THAT'S MY MONTH: \$250
- I'M A FRIEND OF THE CALENDAR: \$100
- SAVE THE DATE: A la carte \$50/one date OR \$125/three dates

IF APPLICABLE (Attach separate paper if needed)

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

Key Date _____ Name of Event _____

PUBLICATION DETAILS

Format: 11" x 14" calendar, black and white

Circulation: 2,000+

I will supply my name and logo to be included:

- File formats accepted: PDF or JPG
- Color: Black & white
- Resolution: 300 dpi

• Email logo to Kathy Hull at kathull1@gmail.com by 9/1/20

IF APPLICABLE (First come first serve)

1st Choice Month _____

2nd Choice Month _____

3rd Choice Month _____

All sponsorship requests must be received by September 1, 2020. Month and date selections take place on a first come first serve basis. If you are wondering if a date or month has already been purchased, please reach out to Kathy Hull at kathull1@gmail.com. We cannot guarantee placement in the calendar after the deadline.

Send complete form & payment to: Sanford Historic Trust, Attn: Kathy Hull, 1014 South Oak Avenue, Sanford, FL 32771

Signature: _____ Date: _____