**Sanford Historic Trust**

Minutes-Board Meeting: February 4, 2021

1. Call to Order 6:02pm
   * 1. **Brent Terwilliger, Stephanie Pilk, Wally Baatz, Jackie Nitti, Jill Albach, Doug McLendon, Caroline Garcia, Zach , Waters, Sarah Libera, Sarah Clore** (bold were in attendance)
2. Approve Prior Minutes – Stephanie approve, Caroline seconded, approved
3. Officer Reports
   1. President – Brent Terwilliger – Thanked everyone for helping with first General Membership Meeting.
   2. Vice President – Stephanie Pilk – no report
   3. Secretary – Jackie Nitti – no report
   4. Treasurer- Wally Baatz – Working on financial review with committee. There are two members from general membership on financial committee.
4. **Committee/Project Reports**
   1. Communications/Website/Social Media/Public Relations/Marketing (Stephanie) – Needs board members as committee reps. and to help recruiting committee members. Membership should lead committees, not the Board.
   2. Membership/Outreach (Jill) – membership at 72 paid. About 30+ haven’t renewed. Sent email to those who have lapsed and those who haven’t been active in past few years. Prior board members haven’t renewed. Discussion of how to keep people engaged.
   3. Finance (Wally) Will print out QuickBook reports of balance sheets and profit/loss to share with committee and support review.
5. **Old Business** 
   1. 2021 Goals- (website, events, membership growth, membership engagement)
      1. Need to discuss and identify our 2021 goals. Discussion of April planning session
         1. Recommendations to ensure goals align with mission statement, grow membership, more engagement from membership, review events, website.
         2. Our leadership has changed – do we have the same goals. All Board members encouraged to review bylaws and their roles.
         3. Discussion of member survey for goals.
   2. Harvest Moon – *talking* *to Main Street about taking over, otherwise hiatus*
   3. Membership growth - *(strategy, follow through, and POC)-179 lampposts*
   4. Committee Representation (led by general members with a board member on each)
   5. Info chart on Sanford Historic Groups (Trust, Historical Society, and Preservation Board)
   6. Georgetown Grants –

1. **New Business**
   1. Committee Representatives (recruiting) – Call to action – All board members review descriptions and let Brent or Stephanie know where you’d like to be involved. Then we can bring to membership.
      1. *Communications/Website/Social Media/Public Relations/Marketing -* ✓2020 member(s): Stephanie Pilk, Zach Waters

✓2021 member(s): Stephanie Pilk

* + 1. *Membership/Outreach* –

✓2020 member(s): Jill Albach, Katie Gardner, Denny Gibbs, Brent Terwilliger

✓2021 member(s): Jill Albach

* + 1. *Fund Raising/Special Events*–

✓ 2020 member(s): Caroline Garcia

✓ 2021 member(s): Stephanie Pilk, CJ

* + 1. *Community* –

✓2020 member(s): Sarah Libera, Jill Albach

✓2021 member(s): Need board member

* + 1. *Preservation*—

✓2020 member(s): Unknown

✓2021 member(s): Need board member

* + 1. *Finance*-

✓2020 member(s): Zach Waters, Andrea Cochran, Denny Gibbs, and Leon Konieczny

✓2021 member(s): [Budget] Brent Terwilliger, Wally Baatz, Andrea Cochran, Zach Waters, Denny Gibbs, and Doug McLendon; [Books Review]: Wally Baatz, Ryan Schneider, and Leon Konieczny

* 1. Upcoming Membership Meeting
     1. February – Black History Month. Speaker?
        1. location – local restaurant/bar for next few months. Need lighting.
        2. topic/speaker (Author, [Valada Parker Flewellyn](https://www.amazon.com/s/ref=dp_byline_sr_book_1?ie=UTF8&field-author=Valada+Parker+Flewellyn&text=Valada+Parker+Flewellyn&sort=relevancerank&search-alias=books), <http://www.valadaflewellyn.com/>); additional/backup. Reach out to Goldsboro Museum.
     2. March and onwards ideas
        1. Historic Garden Tour – Discussion of dates and planning ideas. CJ will get more information.
        2. Future outdoor locations and days/times - Discussion of alternative dates for General Meeting, locations and speakers.
  2. Other (any ad hoc motions or points of discussion) –
     1. Brent and Wally getting non-profit certification with the state
  3. Confirm Next Meeting Details
     1. Membership Meeting, Thursday February 18, 2021 (location TBD)
     2. Board Meeting 3/4/2021

1. **Adjourn 7:09**